

CURRICULUM VITAE

NAME:

Manasee Jog

Last position held: Teaching Faculty, SDBT, Visual Communication Course, Srishti Institute of Art, Design and Technology

(From July 2010- June 2018)

<http://manaseejog.com/>

EDUCATION:

- **Undergraduate Degree** in **Visual Art+Design** from the College of Fine Arts, Bangalore
- 6-month Certificate course, *Packaging Design*, National Institute of Design, Ahmedabad
- 1-year Diploma in *Spatial Design*, Idea school of Design, Bangalore
- **Postgraduate Degree** in **Illustration** from the Camberwell College of Art+Design, University of Arts, London.

RESEARCH INTERESTS:

Storytelling/Narratives, Visual Metaphors, Gender, Patterns, Personal Histories, Printmaking, Book Arts, Packaging Design, Logo Design/iconography, Typography, Publication Design.

WORK AT SRISHTI:

2010- June 2018

My approach to working with students is collaboration through dialogue and critique, while also encouraging them to develop lines of enquiry and personal narratives through research and design thinking. A lot of my work involves learning on an everyday basis; I believe it is important to be a good learner, to be a better creative. This I carry to my practice as an educator too. I draw inspiration for my teaching, from interventions of our everyday lives, from my peers and students, personal histories and the cultural diversity of my country; from Art processes to everything culturally relevant.

Studios:

Have worked with both Undergraduate and Postgraduate students with themes and subjects, which include Art and Design Thinking, Experimental Typography, Visual tools, Visual Narratives, Patterns.

Projects:

1. Executing and curating the Srishti school Magazine project and the Srishti Graduate Book Design project;
2. Curating and facilitating a Final-year graduate students project towards a Client-based project on Branding;
3. Designing, curating and executing the Srishti Graduate Show's Identity and collaterals;
4. *Art-based projects* – Politics, Pattern and Paper and The Museum and Gallery practices project.

Workshops:

Logo Design, Printmaking, Book Art, Letterpress Design and Textile Art workshops.

Admissions process:

Over the past 8 years, I have been part of the admissions procedure and process (including invigilation) at Srishti. My duties included, designing parts of the exam papers, being on the panel for admission interviews; travelling to other cities in teams and setting up national level admission centers of the school for students.

Curriculum Development:

Srishti is very inclusive of all the team members of a department for curriculum development. All faculty from the department help with curriculum design. Over the years, I have been part of teams many times, to develop curriculums for: a) the complete year for the department. b) semester-wise designing of curricula. c) individually designing course/workshop/project structure.

MENTORING:

I have individually mentored/tutored students from various disciplines over my 8 years at Srishti both from Undergraduate and Postgraduate levels.

This mentoring/tutoring includes guiding them on a regular basis through their years of study at Srishti with concept and context building as an artist/designer; helping them understand better ways of research; constantly questioning ways of making meaning – encouraging them toward a final product/process and continue their engagement and development as a student here.

TEACHING GRANT:

Was selected to be a part of the Linnaeus – Palme teaching exchange Program. As part of this grant, I taught at Malmo University, Sweden for half a semester from April-May 2016. As part of this program, I taught/co-taught design studios, workshops, master classes and critique sessions for undergraduate students of the K3, school of Arts and communication.

PROFESSIONAL PRACTICE:**CONFERENCE PAPERS:**

1. Presented my paper, '*Women on a Ledge - Illustrated Feminist identities from India*' at the 'Itinerant Illustrator', the 5th Illustration Symposium by the Manchester School of Art, Cardiff School of Art and Design and Srishti Institute of Art, Design and Technology. Presented on December 2014.
(<http://srishti.ac.in/ii/program/speakers/>)
2. Presented my paper at the 6th edition of '*Identities and Identifications: Politicized Uses of Collective Identities*' conference by Euroacademia, Florence. Presented on June 22nd 2017.
<http://euroacademia.eu/conference/6th-conference-identities-and-identifications/>

WORKSHOP/RESIDENCIES INVITED:

1. Invited by Tarq Gallery, Bombay, (<http://tarq.in/event/27/varied-perspectives-and-practices-of-the-book>) for a Book Art workshop to work with five Artists from 13-16th April 2015 which culminated in a presented talk by all of us titled, '*Varied Perspectives and Practices of the Book*'.

2. Invited to the '*International Artist-Teacher residency*' at the College of Fine Arts, Bangalore, India (from 17-25 January 2018). Created printmaking work (intaglio and linocut) with 22 other artist-teachers who were printmakers, sculptors, visual artists and illustrators. The 10-day residency was intense with every day talks, presentations, and small workshops for the students of the fine art college, while simultaneously creating a body of work, all the while interacting with (and understanding) my fellow participants' pedagogical practice. The work was exhibited in a week-long group show at the Chitrakala Parishath gallery, Bangalore, in June 2018.
(<http://collegeoffineartskcpbengaluru.com/International%20Artist-Teachers.php>)

PUBLIC INTERVENTION ART

Invited by the '*Art-in-Transit*' lab, Bangalore to be part of their 'Festival of stories' a series of public art events across Bangalore city by a group of artists. As part of 'Pada Sanchara' I created large and medium sized typographic interventions at the Bangalore Metro station responding to a local poets' work, My work represents both memories of space, travel and one's interaction with the space itself through a play with the words; to treat text as image, and to finally represent them as metaphors.

(<https://m.youtube.com/watch?v=jHo50TSJhrk&t=1s>)

PRIOR INDUSTRY WORK EXPERIENCE

1998-2009

With 15 years of design industry experience prior to this, I have worked with various Indian Retail corporate brands, (Titan watches, Timex watches and Madura Garments), playing dual roles of a Graphic Designer + Retail Designer; helping them set up flagship stores and designing their in-house and client Branding collaterals.

Post that, I transitioned into the role of an Art Director in the Publishing industry working with Rave Magazine. Subsequently, I worked in the Information Technology industry where I was part of an eclectic 100-member design team; helping me hone my skill and practice towards design innovation processes that I share with my students today.

LANGUAGES

English; Hindi; French (*French: reading knowledge only*)

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